



Strategy Implementation Transformation

### WHO WE ARE AND WHAT WE DO



Columbus Consulting is a leading retail consulting practice, transforming the retail, grocery and CPG industries by offering services from strategy through implementation.

We aren't just consultants, we are industry experts who actually practiced our trade and pride ourselves on trust and integrity.

For 25 years+, we have helped retailers in the US, Canada and EMEA markets. We hit the ground running and work side by side with our client teams - overseeing and executing projects through to completion.

## WHY WE ARE DIFFERENT

Our team of over 250 retail consulting practitioners all have career experience with leading global brands. We are dedicated to retail and have served over 350 brands over the past 25 years+.

In addition, we

- Drive true value and deliver scalable results
- Tailor our teams to our individual client needs and cultures
- Pride ourselves on building long-term, trusting relationships
- Remain agile throughout our projects

# If you do it, we do it. Strategy through implementation.

#### **STRATEGIC SERVICES**

- Strategy & Roadmap
- System Assessment & Selection
- Change Management
- Organization Design
- Interim Leadership

#### **AGILE SOLUTION DELIVERY**

- Business & Technical Design
- Program & Project Management
- Implementation & Integration
- Testing & Quality Assurance
- Training & Support

## **OUR AREAS OF EXPERTISE**



UNIFIED COMMERCE



MERCHANDISING & CATEGORY MANAGEMENT



PLANNING & INVENTORY MANAGEMENT



SOURCING & SUPPLY CHAIN



DATA & ANALYTIC



ACCOUNTING, FINANCE & OPERATIONS



PEOPLE & ORGANIZATION



INFORMATION TECHNOLOGY

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