

5

KEY BUSINESS DRIVERS FOR MAKING THE ERP CASE

By Len Jacaruso, Columbus Consulting

1

UNIFIED CUSTOMER VIEW

The shift from multi-channel to unified commerce has created the need for different business processes and workflows. The right ERP system can help with standardization within and outside of the organization.



BUSINESS TRANSFORMATION

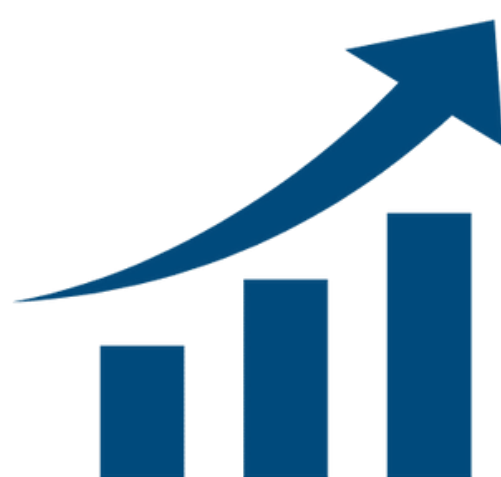
The shift to Unified Commerce has created the need for integrated business processes and workflows. The right ERP system will standardize operations to align the organization both internally and externally.

2

3

DATA INTEGRITY AND MANAGEMENT

Antiquated ERP systems prevent adequate controls over data and interfere with better reporting, analytics and decision making.



END TO END INVENTORY MANAGEMENT

Retail today requires managing inventory and stock levels with real time product demand. A modern ERP system provides better visibility and accuracy to maximize profit.

4

5

FINANCIAL BENEFITS

ERP systems are critical to collecting, processing and obtaining information for financial needs. Newer ERP systems will streamline processes for faster more accurate access, reducing time and resources.



[TAKE OUR COMPLIMENTARY ERP HEALTH QUIZ HERE](#)