WHY MP&A IS CRITICAL TO RETAIL'S SUSTAINABILITY MOVEMENT

Columbus Consulting delivers solutions that drive true value and have been transforming the retail and CPG industries for over two decades. We are a boutique consulting company of industry experts.

Our approach is simple, if you do it, we do it. We are more than consultants, we are experienced practitioners who actually sat in our clients' seats. We understand the challenges, know what questions to ask and deliver the right solutions.

Columbus offers a unique, consumer-centric approach with an end-to-end perspective that bridges functional & organisation silos from strategy to execution & operations, data & analytics, information technology and people & organisation.

COLUMBUS CONSULTING

DID YOU KNOW?

The fashion industry produces 10% of all human-related carbon emissions and is on track to more than double that.

The fashion industry is the second-largest consumer of the world's water supply and is responsible for 20% of all industrial water pollution worldwide.

It takes 700 gallons of water to make one cotton shirt and 2,000 gallons to make one pair of jeans.

85% of all textiles go to the dump each year.

Textile dyeing is the world's second-largest polluter of water.

OUR PHILOSOPHY ON SUSTAINABILITY:

Addressing the fashion industry's impact on the environment is multifaceted. From organic textile sourcing to circular retail, the industry is striving to become more sustainable and adhere to ESG practices.

Our approach, however, starts at the beginning.
LESS WASTE CREATED = LESS WASTE DISPOSED.

We believe that faster, more accurate merchandise planning and assortment allocation can ensure that the right products reach the right audience. This reduces in-season transfers and transportation use, creates more efficient inventory and minimises product destruction and disposal. In addition, companies can become more profitable by saving on excess development, production and transportation. We believe that MP&A is the first step in your sustainable journey.

OUR EMEA LEADERSHIP

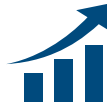## If you do it, we do it Strategy through implementation

UNIFIED COMMERCE	MERCHANDISING & CATEGORY MANAGEMENT	PLANNING & INVENTORY MANAGEMENT	SOURCING & SUPPLY CHAIN	DATA & ANALYTICS	ACCOUNTING, FINANCE & OPERATIONS	PEOPLE & ORGANIZATION	INFORMATION TECHNOLOGY

Charlotte Kula-Przezwanski is a Partner for Columbus Consulting. Charlotte joined CCI in September 2013 to head up EMEA and grow this territory. Prior to joining CCI, Charlotte held senior positions in software companies specializing in Merchandise Planning solutions; involved in design, development and implementation of many of today's industry-leading planning and allocation solutions, and also large UK Retailers. A specialist with over 20 years of experience working with retail, wholesale and manufacturing companies focused on improving corporate performance through better planning, execution & analysis. An interesting mix of buying and merchandising expertise, twinned with systems implementation knowledge with deep experience in aligning the technological benefits of new systems. A proficiency in both the U.K. and international multi-channel retail. with a thorough understanding of a wide selection of product areas, differing retail models, channels to market and customer demographics.

Charlotte Haynes is a Principal Consultant for Columbus Consulting. Charlotte joined CCI in January 2020. An omnichannel Retail Buying & Merchandising specialist with over 10 years of experience working with retail, ecom, wholesale and manufacturing companies focused on improving corporate performance through better planning, execution & analysis. An interesting mix of buying and some merchandising expertise, twinned with extensive supply chain and supplier knowledge. A focus on sustainability to build a better future. Charlotte has most recently been awarded The Ones to Watch Award/Rising Stars in Retail by Consulting Magazine.

For more information about Columbus Consulting and how we can help transform your company, go to
www.columbusconsulting.com

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