

COLUMBUS CONSULTING'S NEW RETAIL WORKPLACE PARTNER SURVEY FINDINGS, 2022

We surveyed our partners for their thoughts and insights on how the modern retail workplace/force has transformed over the last 2 years. Servicing over 300 clients, our team of retail practitioners have worked for and currently work with the leading global brands. Below are some highlights from our findings.

JUST THE FACTS:

91% agree that companies will continue to offer hybrid work arrangements long after Covid.

Of those organizations who have open floor plans, **95%** are predicted to keep them in addition to utilizing mixed use spaces. Whether or not

organizations are adapting their structures to allow for fluid work teams and arrangements, **48%**

say yes; **38%** say no.

TOP 4 CONCERNS FOR ORGANIZATIONS:



- Managing talent remotely
- Assimilating and retaining employees
- Building and maintaining culture
- Optimizing under utilized commercial space

DID YOU KNOW?

While most organizations are NOT always mandating work in office criteria, **54%** say they are losing candidates when they do; **30%** claim offers are being declined. **76%** are understaffed.



Faster. Stronger. Better.



Today's tech needs:

- More internet bandwidth
- Better meeting, file sharing and collaboration software
- Stronger cyber security

“The new workplace will require a shift in technology investments, the development of new leadership skills and company-wide change management.”